



## The Tropical Bird Show 2025

**10<sup>th</sup> August 2025 at Temple Park Centre, South Shields, Tyne & Wear**

Following the success of the Tropical Parrot Party & Fundraiser held last August we are delighted to announce the launch of a new annual event, “The Tropical Bird Show”.

### **Who?**

The show is aimed at anyone that has an interest or enjoyment of birds and bird keeping. It will be advertised in local press as well as the specialist press (Parrots Magazine, Cage & Aviary Birds, Parrot Society). The main focus will be on parrotlike, but we expect to have softbills and other smaller tropical birds on display as well. We anticipate that the majority of visitors will already keep birds or be seriously interested in starting in the hobby. The event will be ticketed, with free entry for children under 16. Educating and inspiring the future generation of bird keepers is vital for our hobby and we will actively encourage children to attend the event.



### **What?**

The show will have a range of activities and displays on offer. Trade stands will offer a range of goods aimed at pet owners, hobbyists and breeders, as well as casual visitors.

There will be demonstrations to watch, talks to listen to, birds to see and experts to talk to, including veterinarians, trainers and breeders. We will also be repeating the two most popular activities from last year: the Parrot Photo Booth and the Free Flight Bird Display, with Craig Young.

The show is organised by **Garden Feathers**. Some of the activities at the event will be raising funds for **Feather Together Parrot Rescue**.

## When?

**Sunday 10<sup>th</sup> August 2025**, from 9.30am to 4pm.

Exhibitors will be able to set up from 12 noon to 5pm on Saturday 9<sup>th</sup> August, and from 8am to 9am on Sunday 10<sup>th</sup> August (vehicles to be parked before 8.30am).

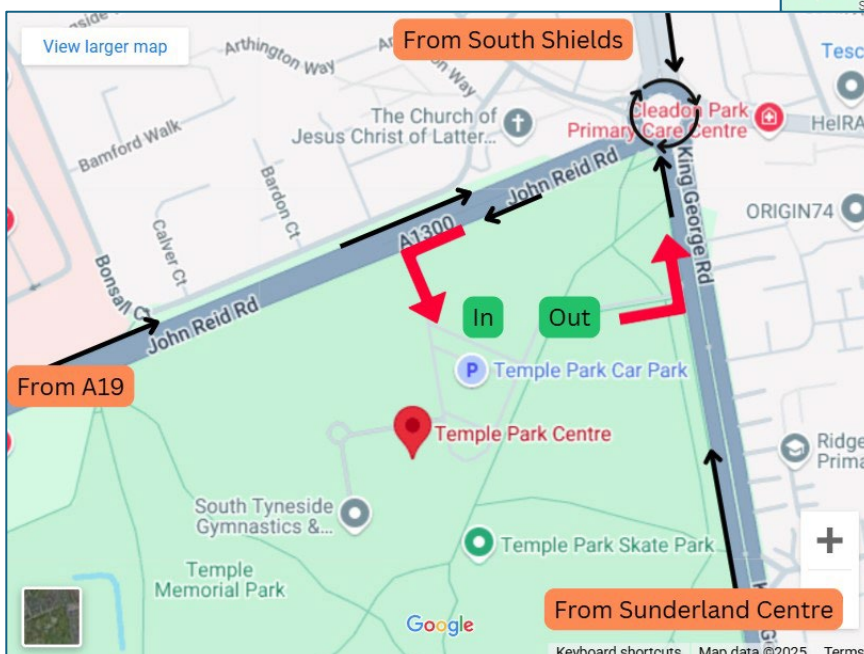
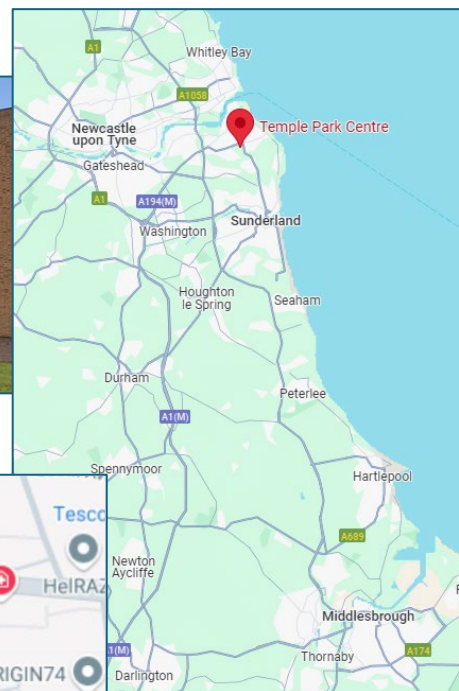
## Where?

Temple Park Centre, John Reid Road, South Shields, Tyne & Wear, NE34 8QN

The event is the first of its kind in the North East. There is plenty of free\* parking available, and good level access for loading and unloading. The venue is easily accessible from the main routes into the North East, just 5 minutes from the A19.

There are numerous local hotels available, including a Premier Inn, Travelodge, Holiday Inn and Hilton Garden Inn, as well as many smaller hotels and B&Bs. We are also very close to the beautiful beaches of the northeast coast.

\* Parking is free at present; there may be a small fee introduced later this year, subject to confirmation.



## Trade Stands

We welcome applications from exhibitors who have goods and services which will appeal to our target audience of pet bird owners, hobbyists, breeders as well as casual visitors. For example: bird food, health products, toys, giftware, arts & crafts, breeding products, clubs & societies, training colleges. Applications from other types of business and charities will also be considered. *Please note: no food or drink can be sold from trade stands.*

### Pricing

**Initial 6ft frontage with table & two exhibitor tickets: £ 95 + VAT**

Trade stands are priced **per 6ft of frontage**, with a standard depth of around 10ft. If you required a deeper stand please contact us. Please indicate on your booking form any options you wish to add. All prices are +vat.

<b>Additional space</b> per 6ft frontage, including extra table	£30 per 6ft
<b>Additional tables</b> (one included free per 6ft frontage)	£5
<b>Chairs</b>	<b>FREE</b>
<b>Electricity</b>	<b>FREE</b>
<b>Additional exhibitor tickets</b> (two included free of charge)	£6
<b>Website advertising</b> Company name, logo, contact details and short introduction on the exhibitors' page of the show website	<b>FREE</b>
<b>Social media</b> Mentions and links to your socials and website on a regular basis	<b>FREE</b>
<b>Listing in A5 show guide</b> Company name, contact details and up to 100 words	<b>FREE</b>
<b>Half page advert in A5 show guide</b>	£100
<b>Full page advert in A5 show guide</b>	£150
<b>Speaking slot</b> Two minutes during one of our 'Squawk & Talk' sessions to introduce your company and invite people to visit your stand	<b>FREE</b>

### Clubs & Societies

Are you able to put on a display of birds and provide prospective members with information about keeping relevant species? If so, you may be eligible for either free or discounted space at the event.

*Please note that discounted stand space must only be used to sell club merchandise, not general goods.*

*No birds are to be offered for sale.*

## **Sponsorship Opportunities**

### ***Topic Sponsors for 'Squawk & Talk' - two sponsorship opportunities***

'Squawk & Talk' is our platform for our speakers and our exhibitors, including a Q&A section. There are two sessions: Nutrition and Health. One sponsor is sought for each of these topics. The session will be introduced by the host, then the sponsor will be invited to talk for a few minutes ahead of the main speakers.

Each sponsor will have their logo displayed on the Squawk & Talk page on the website, with a link to their website. There is space for banner stand and promotional materials in the 'Squawk & Talk' lounge area. A ½ page advert will be displayed in the Show Guide. Literature can be placed in the bags given out to visitors on entry to the show. A 12ft trade stand is also included together with all the benefits listed under 'Trade Stands'.

**Topic sponsor: £395**

### ***Wristband Sponsor - one sponsorship opportunity only***

Your name and website address printed on all wristbands.

**Wristband sponsor: £195**

### ***Carrier Bag Sponsor - one sponsorship opportunity only***

Each visitor will receive a carrier bag with literature from exhibitors, a magazine and other relevant materials. The carrier bag sponsor is to provide their own branded carrier bags with free samples of their goods and their literature. A 6ft trade stand is also included together with all the benefits listed under 'Trade Stands'.

**Carrier Bag Sponsor: £195**

## **Contact Details**

Show website: [www.tropicalbirdshow.co.uk](http://www.tropicalbirdshow.co.uk)

The show is organised by Garden Feathers.

10-11 Hutton Street, Boldon Colliery, Tyne and Wear, NE35 9LW

Telephone: 0191 5277025

Email [info@gardenfeathers.co.uk](mailto:info@gardenfeathers.co.uk)